Keeping Your Team in the Loop

It's important for the success of your survey to keep your team updated with how your survey is going while it is still active. Doing this will help maintain internal engagement throughout the survey cycle. Use the template below to personalize by filling in the sections marked in green and send it to your staff.

Hi Team,

Our survey is still active and so far we have reached **XX survey responses** and still have a few more days to collect data! I have been sending emails to all of our non-responders, so I am sure we will continue to see responses trickle in. Here are a few quick tidbits:

XX survey respondents
XX companies represented
XX testimonials
XX shout outs!

NPS = XX%

Here are a few positive responses/testimonials/shout outs we've received so far:
(paste some positive feedback here)

Our company currently has a Net Promoter Score of X% (Include information of how that score compares to the industry average)
Ex: " XYZ Staffing currently has a 70% NPS, that is more that 10 times higher than the industry average of 8%."

Our survey will close XX/XX. I will share the final results XX/XX.

Let me know if you have any questions at all!